

MANITOBA ABORIGINAL YOUTH ACHIEVEMENT AWARDS c/o 836 Ellice Avenue Winnipeg, Manitoba R3G 0C2 www.mayaa.ca

## For Immediate Release

## Special 20<sup>th</sup> Annual Manitoba Aboriginal Youth Achievement Awards: Youth from across the Province to be Honored at November 20<sup>th</sup> Ceremony

The 20<sup>th</sup> annual Manitoba Aboriginal Youth Achievement Awards (MAYAA) will be held November 20<sup>th</sup> at Victoria Inn at 1808 Wellington Avenue, Winnipeg.

"The awards will be presented to 18 outstanding Aboriginal youth between the ages of 16 and 24", says MAYAA Co-Chair Helen Robinson-Settee. "This year's MAYAA winners have achieved standards of excellence in academics, arts, athletics, business/entrepreneurship, community involvement, culture, employment in a traditional field, health, personal achievement and two special awards to commemorate the 20<sup>th</sup> anniversary of MAYAA.

The MAYAA began in 1994 after a group of concerned Winnipeggers formed a committee to offset a negative stereotype of Aboriginal youth. "At that time, we knew young people who excelled in their activities, were an important part of the community, and needed to be recognized and encouraged for their achievements", notes MAYAA Co-Chair Darlene Daniels. "These Aboriginal youth were important role models and their spirit and perseverance remains to represent what the awards program is all about".

As of November 20<sup>th</sup>, the MAYAA will have presented a total of 269 awards, honoring Aboriginal youth from across Manitoba for their accomplishments. Each 2013 award recipient will receive a \$1000 scholarship.

In addition to acknowledging the special skills and accomplishments of Aboriginal youth, the awards event provides an opportunity for young people and business leaders to come together and discuss the future. "The event is well attended and is a great opportunity to meet and mingle, and most importantly, to celebrate the Aboriginal leaders of tomorrow", adds Robinson-Settee.

To learn more about the MAYAA and to purchase tickets for the event go to: http://www.mayaa.ca

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